



VM global
leadership
SUMMIT
2017



AI Eye

Artificial Intelligence
Supercharging Knowledge and Decision Making



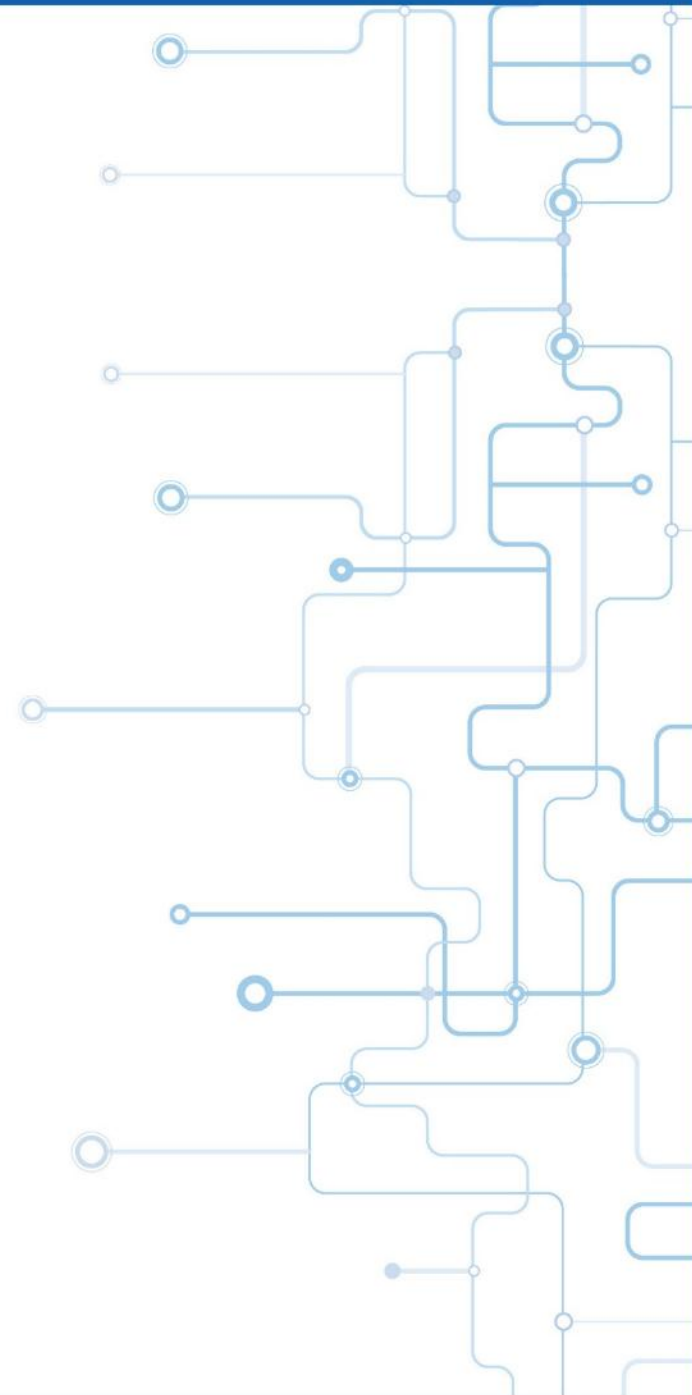
Marc Ferrara

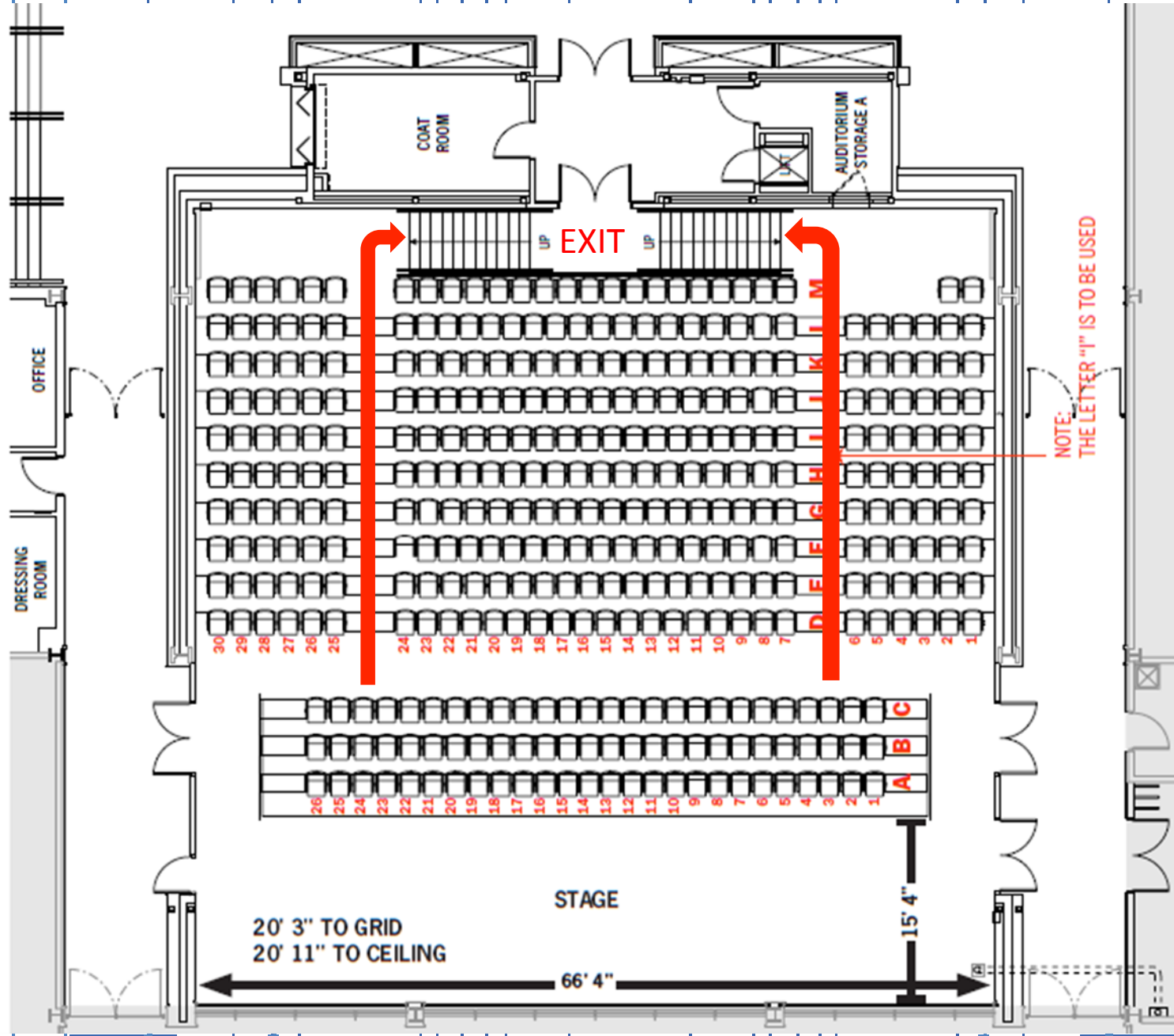
CEO, Information
Services, JMI

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Thanks To Our Sponsors

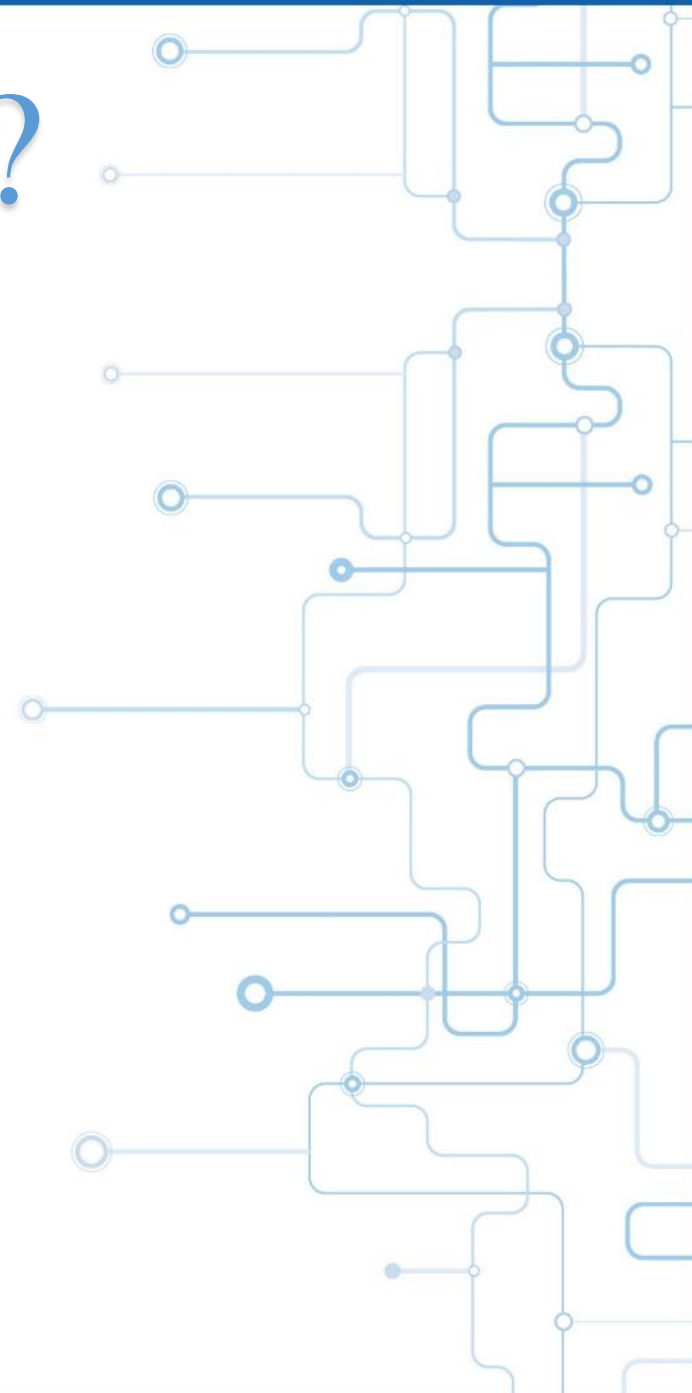




Is This A Hot Topic?!?

Recent Issue of the New York Times Book Review

- “Thinking Machines: The Quest for Artificial Intelligence”
- “Heart of the Machine: Our Future in a World of Artificial Emotional Intelligence”
- “The Art of Invisibility...How to Be Safe in the Age of Big Brother and Big Data”
- “Gene Machine: How Genetic Technologies Are Changing the We have Kids”
- “The Body Builders: Inside the Science of the Engineered Human”



What We've Learned

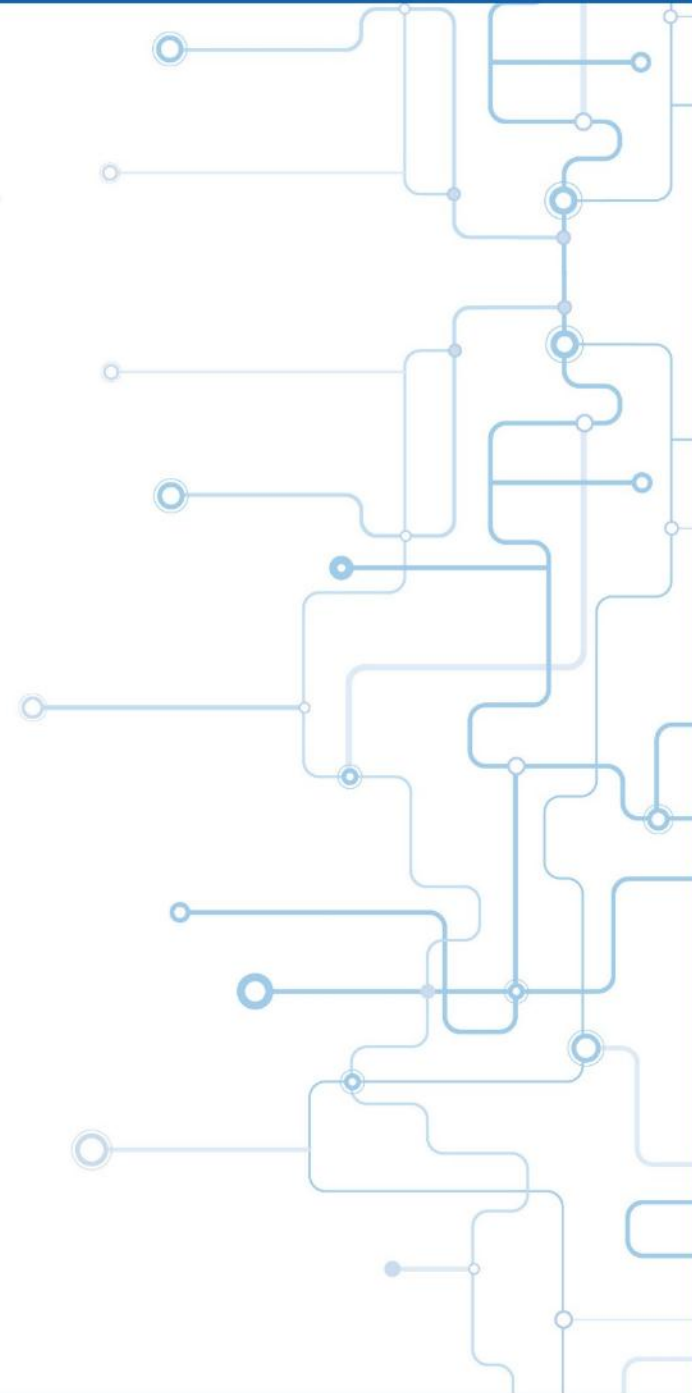
We Knew:

AI was a thing!

We realized:

AI is THE thing!!!

This is not just about other industries & businesses!
This is about YOUR business!



Is AI For Me?

amazon alexa

NETFLIX

nest



einstein



TESLA

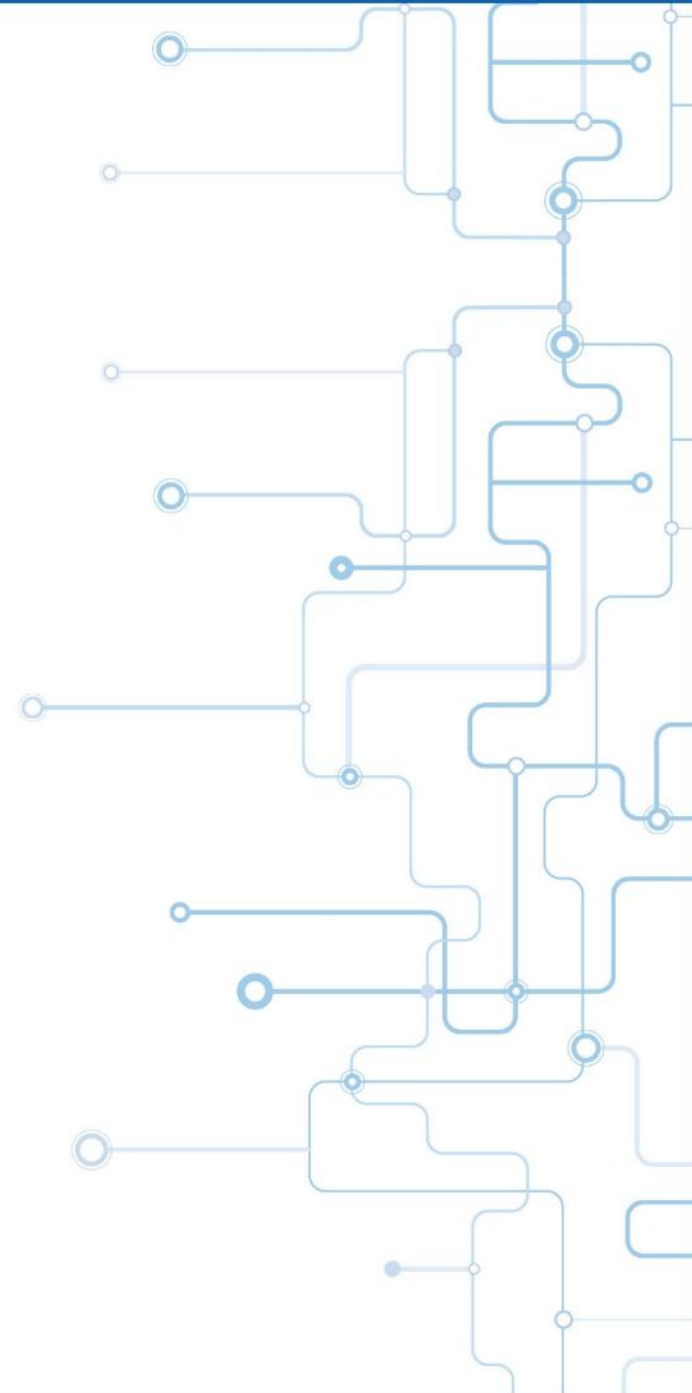
The Good



The Scary

Ex. Machina

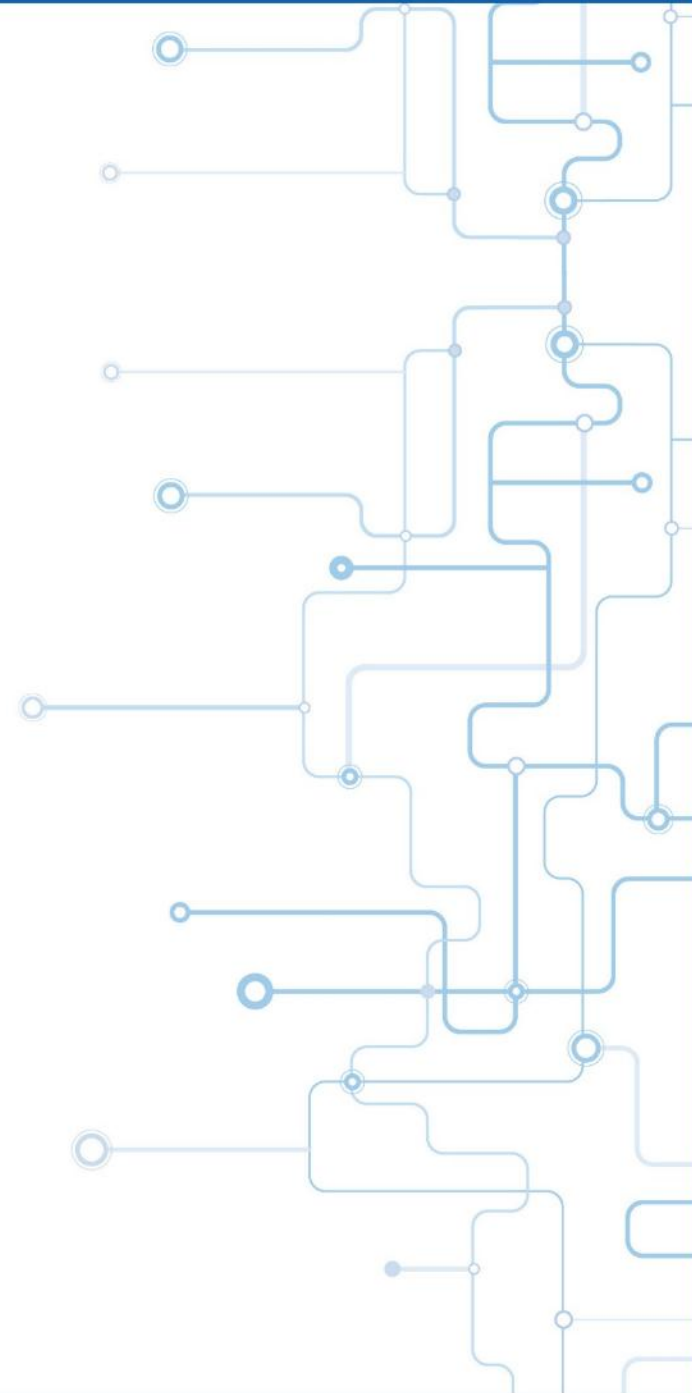
Scenes from the movie are at 1:04:40 to 1:04:51
and 1:06:16 to 1:06:58



The Dilemma

Hawking Clip

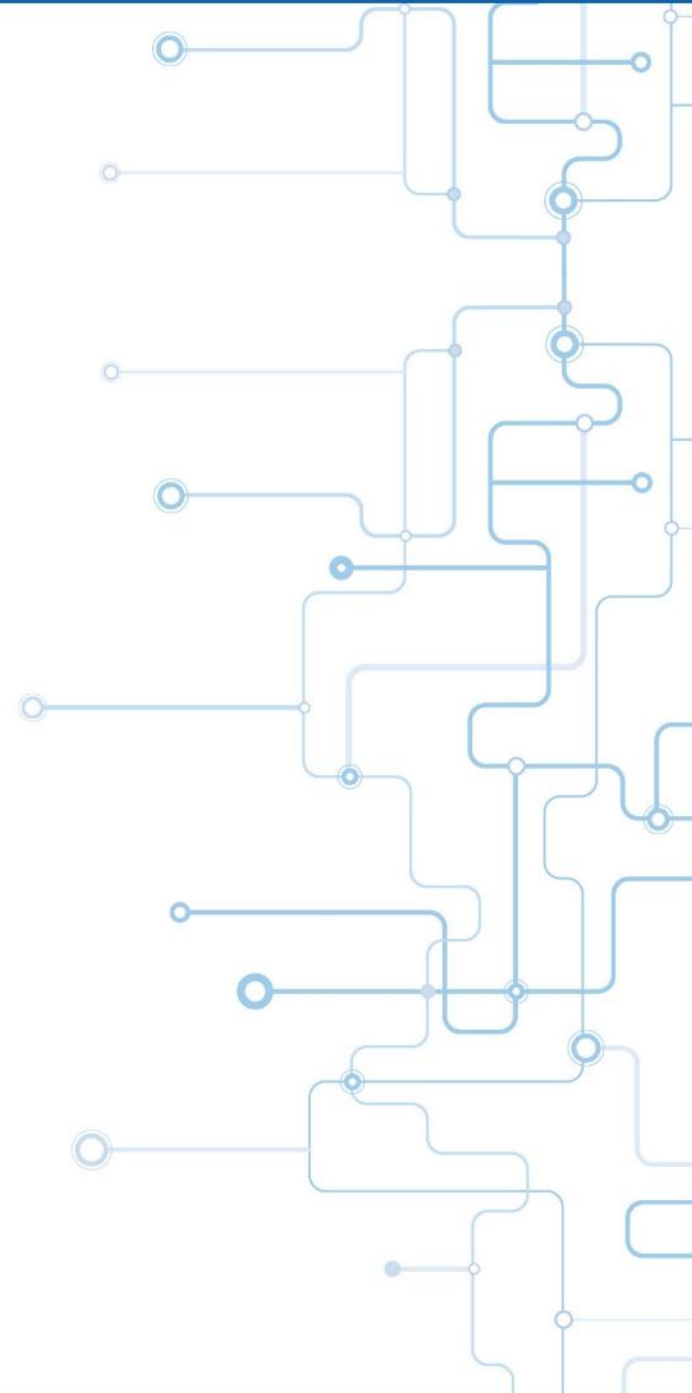
I'd start at like 2:20 and end at 4:01



Today

Our Goal Is To Help You:

- Separate the Hype & the Hope
- Detail the Fear & the Opportunity
- Explicate the Intersection of Artificial & Human/Emotional Intelligence





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